

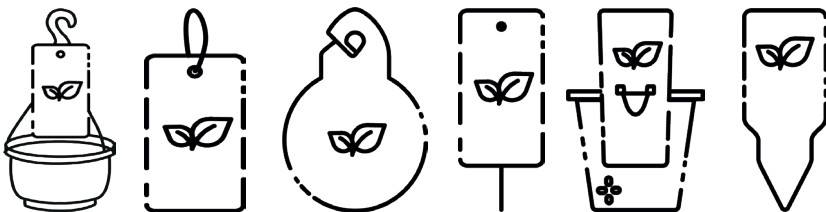
PRIME-EX TAG & HMPP

The ultimate solution for durable labels in PP

Prime-ex TAG and Prime-ex HMPP are especially formulated for labelling products retailed or used in the harshest environmental conditions, such as plants, horticultural products, fresh food, industrial semi-finished products.



Horticulture



Hanging, clip and stick-in labels

Labels on stick, pot crowners, covers and locks

Stands and displays

Food



Seals and clips for food bag closures

Dart seals or arrow tags for fresh food

Labels and tags



Contact: **EXTEN S.A.** Via Laveggio (Z.I.3), 6850 Mendrisio – Switzerland



www.exten.ch

Sales: info@exten.ch

P: +41 91 640 00 50

F: +41 91 640 00 55

PRODUCT RANGE AND FEATURES

Product	Thickness (μ)	Density	Width (mm)		Corona	Primer
			sheet	roll		
Prime-ex TAG	300-600	0.96	400-1200	100-500	✓	1 or 2 sides
Prime-ex HMPP	350-500	0.98			✓	1 or 2 sides

Each side can be simply corona-treated or coated with primer.

A large selection of surfaces to fit your printing process and printing job.



Product	Conditioning	Satin	Satin	Satin	Gloss	Gloss
		Matt	Peach	Satin	Peach	Matt
Prime-ex TAG	SHEETS	✓	✓	✓	✓	✓
	ROLLS		✓			
Prime-ex HMPP	SHEETS				✓	✓
	ROLLS			✓	✓	

Sustainability

PP is sustainable plastics

- **RECYCLED:** our formulations can contain 30% to 100% Pre-consumed Recycled, according to ISO 14021 (normally referred to as post-industrial recycled)
- **RECYCLABLE:** Prime-ex TAG can be recycled in all countries where plastics are collected and sorted
- **HARMLESS:** even if incinerated there is no emission of harmful substances in return for high calorific power
- **LIGHTER = LESS:** 10% lighter than PS and 34% lighter than PVC!
- Our department for extrusion of PP works at zero waste

Product	Feature	Extra UV protection	30% Recycled	100% Recycled
Prime-ex TAG	Flexible, tear and cold resistant	On demand	On demand	On demand (subject to availability)
Prime-ex HMPP	Rigid	On demand	On demand	-

Why Prime-ex?

Prime-ex offers an additional coating of primer over the corona treatment with remarkable advantages:

- **INK-ADHESION:** primer for horticultural sector assures the best possible anchoring of UV inks (offset and ink-jet) cured either with lamps or LED. That works in the harshest conditions (sun exposure, water).
- **FAST SET-UP** of the press: printing conditions are constant, with no variation of surface tension and polarity. Therefore Prime-ex is often preferred even by specialists of traditional offset print.
- **SHELF-LIFE:** printability is guaranteed at least 12 months from production date
- **LOW MIGRATION:** we have alternative primer for labelling and packaging of sensitive materials (e.g. foodstuff) where specific and general migration limits have to be assured. These primers are also odourless!